



**Rhaglen Gweithredu'r
Cynllun Gwastraff ac
Adnoddau**

Tŷ Carlyle
5-7 Heol y Gadeirlan
Caerdydd CF11 9RH

**Waste & Resources
Action Programme**

Carlyle House
5-7 Cathedral Road
Cardiff CF11 9RH

T 02920 100 100

W www.wrapcymru.org.uk

22 July 2014

Alun Ffred Jones AM
Chair, Environment and Sustainability Committee
The National Assembly for Wales
Cardiff Bay
Cardiff
CF99 1NA

Re Inquiry into Recycling in Wales

Dear Chair

Thank you for inviting WRAP Cymru to give evidence as part of the aforementioned Inquiry. We appreciate the opportunity to contribute to the debate around this important topic and were particularly pleased by the Committee's recognition that reaching the Welsh Government's recycling targets is an issue for business as well as householders.

Indeed, while I appreciate that the Inquiry's focus is municipal waste it is important to recognise that high recycling of other wastes is also essential if Wales is to reach the target of recycling 70 per cent of all wastes by 2025. WRAP Cymru is working to grow the reprocessing sector in Wales and develop the market for high quality recycled content among Welsh manufacturers; in 2011 – 2012 we influenced £6.4 million of growth in Wales' resource recovery sector, our ERDF-funded ARID programme will create over 100 new Convergence Region jobs by 2015.

As Members noted, retailers and brands have an important role in facilitating the recycling of packaging and encouraging waste prevention. Through WRAP's Courtauld Commitment voluntary agreement the UK grocery sector reduced food and packaging waste by 1.7 million tonnes between 2010 and 2012; among the initiatives we are currently working on with signatories is a pilot project with Marks and Spencer and Sainsbury's examining how to increase recycling of black plastic food trays.

I note that in your evidence session of 25 June 2014, there was a question regarding whether the Inquiry should also consider waste prevention. I believe that this is a matter for Committee Members, however should the scope of the Inquiry be extended WRAP Cymru would be happy to provide evidence as to the value of waste prevention and how moving to a more circular economy could deliver significant benefits to Wales.

Yours sincerely

Marcus Gover
Director WRAP Cymru

